

OPENING NIGHT

6.00PM FRIDAY 31 JULY 2026

11TH HINCHINBROOK
birdlife
art awards

Sponsorship Opportunity Package

Become a proud sponsor of the
11th Hinchinbrook Birdlife Art Awards

**CELEBRATE ART.
CHERISH BIRDLIFE.
INSPIRE CHANGE.**



Image: Overall Winner 10th Hinchinbrook Birdlife Art Awards - "Brolga" by Kevin Young.

Why become a Sponsor?

Sponsoring the Hinchinbrook Birdlife Art Awards is a great way to support local artists, promote awareness of our spectacular birdlife, and contribute to the cultural vibrancy of the region, aligning with community values and fostering a positive image for your organisation.

Here's why sponsoring the Hinchinbrook Birdlife Art Awards is a worthwhile investment.

Supporting Local Talent

The Hinchinbrook Birdlife Art Awards provide a platform for local, regional, and national artists to showcase their talent, fostering a thriving arts scene and enriching the community.

Foster Wildlife Appreciation

By focusing on birdlife, the awards emphasise the value of our unique wildlife and promote responsible stewardship and appreciation of the region's natural heritage.

Enhancing Community Engagement

The awards draw a diverse audience, creating opportunities for community interaction and engagement, fostering a sense of pride and belonging.

Positive Brand Association

Associating your brand with a prestigious and well-regarded event like the Hinchinbrook Birdlife Art Awards enhances your reputation and builds positive public perception.

Cultural Enrichment:

The awards contribute to the cultural landscape of the region, offering residents and visitors alike a chance to appreciate art and creativity, which in turn can boost tourism and economic activity.

Visible Impact

Sponsorship provides tangible recognition and visibility for your organisation, increasing brand awareness and strengthening community relationships.

Diverse Categories

The awards cover a wide range of artistic mediums, from painting and sculpture to photography and digital media, ensuring there's something for everyone.

Supporting our Youth

The Youth Award provides a valuable platform for young emerging artists to showcase their talent, gain recognition, and build confidence, fostering the next generation of creatives. Sponsoring the awards demonstrates a commitment to nurturing future talent, aligning your organisation with positive social impact and strengthening its reputation as a supporter of the arts.

Sponsorship Opportunities

Category sponsorship funds the prize money for the category, with the balance of the sponsorship amount supporting delivery of the overall Hinchinbrook Birdlife Art Awards event.

Award Categories and Prize Money

- Open Award - \$500 prize
- Local Artist Award - \$300 prize
- Youth Award (Under 18 years) - \$250 prize
- Painting (2D) - \$250 prize
- Watercolour - \$250 prize
- Mixed Media - \$250 prize
- Digital Art - \$250 prize
- Works on Paper - \$250 prize
- Photography - \$250 prize
- Ceramics - \$250 prize
- Sculptural Form - \$250 prize
- People's Choice Award - \$250 prize

Category Sponsor Benefits

Sponsors of a category receive a comprehensive range of benefits, including:

- Presentation of the Award to the winning artist;
- Logo displayed on invitations (approximate distribution of over 400 guests);
- Logo displayed on the TYTO Regional Art Gallery website;
- Logo displayed in the exhibition catalogue;
- Acknowledgement of category sponsorship in the catalogue;
- Logo on all exhibition promotional material;
- Logo displayed on Hinchinbrook Shire Council Facebook page;
- Logo displayed in prominent positions at the Gallery for the Exhibition Opening and Awards Presentation Night and for the duration of the exhibition;
- Logo included in communications to entering artists;
- Recognition by the MC on Exhibition Opening and Awards Presentation Night;
- Recognition in relevant media releases; and
- The sponsor of the Open Award is invited to deliver a two minute public address during the Exhibition Opening and Awards Presentation Night.

General Sponsorship Benefits (under \$250)

Sponsors contributing under \$250 receive recognition including:

- Name or organisation listed in the exhibition catalogue;
- Name or organisation listed on the TYTO Regional Art Gallery website; and
- Name or organisation displayed in prominent positions at the Gallery during the Exhibition Opening and Awards Presentation Night and for the duration of the exhibition.

Sponsorship Pledge

I would like to be part of something inspiring by:

☐ Becoming a Category Sponsor:

- ☐ Open Award - \$500
- ☐ Local Artist Award - \$300
- ☐ Youth Award - \$250
- ☐ People's Choice Award - \$250
- ☐ Painting (2D) - \$250
- ☐ Watercolour - \$250
- ☐ Mixed Media - \$250
- ☐ Digital Art - \$250
- ☐ Works on Paper - \$250
- ☐ Photography - \$250
- ☐ Ceramics - \$250
- ☐ Sculptural Form - \$250

☐ Becoming a General Sponsor (under \$250):

Sponsorship amount: \$ _____

Name of Organisation: _____

Contact Name: _____

Phone Number: _____

Email Address: _____

Signature: _____ Date: _____

Name: _____ Position/Title: _____

Please return this completed form along with a digital file of your logo (PNG, JPEG or EPS) to
gallery@hinchinbrook.qld.gov.au.

Privacy Notice and Disclaimer

Council is collecting your personal information to process your submission as stated in this form. The collection of this information is authorised under the *Local Government Act 2009*. Your personal information will not be disclosed to a third party unless required by law. You may access this information on the appropriate form obtainable from Council's website at any time.